Burn Prevention Poster Contest - Evaluation Form

PRINT NAME		**1**	**2**	**3**	**4**	**5**	**6**	**7**	**8**	**9**	**10**	**11**
Topic R/T Burn or Fire Prevention	**0 = No** **1 = mixed message** **2 = Yes**											
Text vs. graphics on the page • Is poster balanced, have enough white space • Not too many words • Should be able to understand what the poster is about in a glance • If there are multiple words, do they add to the poster	0 = cluttered (too many words and multiple pictures) 3 = Title only and one Picture (if multiple words, must add to the balance/theme of the poster 5 = Title only and one picture, text and graphics are balanced, very pleasing to look at, professional appearance											
Graphics • Pleasing to the eye • Does image help viewer understand the message •Pictures/graphics appropriate to intended audience	0 = Hard to look at, images not clear,Picture/graphics do not help audience understand message 3 = Picture/graphics contribute to overall prevention message 5 = pictures clearly state a prevention message, are appropriate to intended audience, pleasing to the eye											
Organization and Flow • Does the poster make sense • Can the average audience understand the poster without explanation	0 = No clear idea of how to move through poster 3 = Idea is present, but hard to decipher 5 = Main idea present, pictures and words help reader move through the poster, poster feels organized and easy to understand											
Poster Message • Is there a message • Is it understandable by either picture or words • Is message appropriate	0 = No Burn Prevention message present 3 = Message conveyed without needing additional explanation 5 = Clear, defined message, understandable by most audiences											
Total Score												