



CARE
RESEARCH
PREVENTION
REHABILITATION
TEACHING

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The American Burn Association and its members dedicate their efforts and resources to promoting and supporting burn-related research, education, care, rehabilitation, and prevention. The ABA has more than 2,000 members in the United States, Canada, Europe, Asia, and Latin America. Members include physicians, nurses, occupational and physical therapists, researchers, social workers, fire fighters, and hospitals with burn centers. Our multidisciplinary membership enhances our ability to work toward common goals with other organizations on educational programs.

Because of the dedication to helping prevent burn injuries, the ABA has designated February 7th–13th, 2021, as National Burn Awareness Week. The theme this year for #NBAW is electrical burns. The slogan for the week is “Electrical Safety from Amps to Zap!”

The Burn Prevention Committee has worked tirelessly to create engaging social media posts and other outreach materials to help promote #NBAW. The ABA is asking for your help in promoting Burn Awareness Week on your social media platforms. The social media graphics that have been developed for the week promote the electrical safety theme using each letter of the alphabet. They are available on the ABA website, <http://ameriburn.org/prevention/burn-awareness-week/>.

We appreciate any assistance that you can provide. The display of ABA graphics on your social media platforms will help to reduce the incidences of burn injuries and deaths. Thank you in advance for any support you can provide the organization.

Sincerely,

A handwritten signature in black ink that reads 'Kimberly Hoarle'. The signature is written in a cursive, flowing style.

Kimberly Hoarle
ABA Executive Director