



NLC

National
Leadership
Conference

ADVOCACY CHALLENGE

Advocate for Burn Prevention and Research to Win Prizes!
Participate, Advocate, and Engage to collect points during the National Leadership Conference and National Burn Awareness Week.

Activity	Description	Points	Collect your points	
A D V O C A T E	Set-up a meeting with a congressional office	Follow these step-by-step instructions to set up a meeting with your Congressional Representative	5	Complete the form to let us know the date and time of your meeting and whether you would be open to others joining.
	Attend a congressional meeting with a colleague	Join a colleague in your state or a neighboring state to show support and help demonstrate the strength of ABA members.	5	Complete the form to let us know the date and time of your meeting.
	Meet with your US Representative	Once you've scheduled the meeting, make sure you prepare and attend!	10	Complete the evaluation link and include your name.
	Register to attend a scheduled meeting with your state's Senator by January 15	Register early so we can work to get meetings scheduled.	10	If you register using your email you will automatically receive the points.
	Register to attend a scheduled meeting with your state's Senator by January 22	ABA is scheduling meetings in several states - Register Now	5	If you register using your email you will automatically receive the points.
	Attend a virtual Senate meeting	Make sure you prepare and attend!	10	Complete the evaluation link and include your name.
	Engage in advocacy during a meeting	<ul style="list-style-type: none"> Share a personal story Speak Lead Invite a visitor to your burn center (when safe, of course) 	2 points each	Post your story on myAmeriburn and tell your colleagues how you engaged.
	Send a follow-up note or message after the meeting		2	Copy advocacy@ameriburn.org on your follow up note to get points.
	Submit feedback on NLC/Advocacy Week	Complete the evaluation at the end NLC, sharing info about the connections you made and how we can follow up.	2	Complete the evaluation link and include your name.

Activity	Description	Points	Collect your points	
P A R T I C I P A T E	Advocating for Burn Research & Prevention Feb 8, 2021 - 10:00 AM to 11:00 AM (CT)	Learn about the importance of advocacy and how to participate in Virtual NLC 2021.	10	Register Now and automatically receive points when you register using your email and login.
	National Burn Awareness Week Electrical Burn Injury: Impact, Prevention, Care and Recovery Feb 10, 2021 - 8:00 AM to 9:00 AM (CT)	Attend this cross-over event between National Burn Awareness Week and the NLC.	10	Register Now and automatically receive points when you register using your email and login.
	Burns and Grassroots Advocacy Symposium Feb 12, 2021 - 12:00 PM to 1:00 PM (CT)	Participate in an interactive discussion with ABA's Government Affairs Committee on grassroots advocacy.	10	Register Now and automatically receive points when you register using your email and login.
E N G A G E	FaceBook Post	Create an original post. Uses these drafts to help craft your message.	2	Use #ABANLC to get points
	Share an ABA FaceBook Post	Share an ABA post	2	Use #ABANLC to get points
	Tweet about ABA Advocacy	Create an original post. Uses these drafts to help craft your message.	2	Use #ABANLC to get points
	Invite a friend or colleague to NLC	Invite someone to your meeting or send them the info to set up their own meetings and encourage them to participate.	2	Copy advocacy@ameriburn.org on your follow up note
	Join the Advocacy community on myAmeriburn	Join Now	2	Points will be automatically calculated
	Share your NLC week experience on myAmeriburn	Post about your experience on myAmeriburn Advocacy Community	2	Points will be automatically calculated
Invite a friend or colleague to NLC	Invite someone to join a meeting you have scheduled or send them the info to set up their own meetings and encourage them to participate.	2	Copy advocacy@ameriburn.org on your follow up note	