



2021 ABA State and Future of Burn Science Meeting

November 2-3, 2021 | New Orleans, LA

The American Burn Association (ABA) and its members promote and support burn-related research, education, care, rehabilitation, and prevention. The ABA facilitates partnerships with organizations, like yours, that share the same vision and achieves common goals.

We'd like to invite you to join us in supporting and participating in the ABA State and Future of Burn Science Meeting, November 2-3, 2021, in New Orleans.

The purpose of this meeting is to advance the science and promote further innovation in burn treatment. We will bring together a diverse, multidisciplinary cohort of researchers and burn care experts to focus on a refined selection of burn care-related topics. Our goal is to foster interdisciplinary collaboration, creating a unified translational research agenda designed to improve burn care in the years to come.

Highlights

- ABA's first in-person gathering in over a year.
- Expect over 100 researchers, physicians, and students affiliated with a hospital, university, or non-profit research institution, as well as government personnel.
- Burn survivors with expertise and experience will be invited to provide their unique perspectives related to rehabilitation and long-term outcomes.
- Limited number of sponsorship packages are being offered to include advances in industry.

Topics addressed will include:

- Burn Injury in the Extremes of Age
- Aftercare
- Burn Shock
- Nutrition & Metabolism
- Neuropsychological
- Scar Management
- Organ Failure
- Wound Depth Assessment
- Advances in Wound Coverage
- Incorporating Exercise into the Rehabilitation of the Burn Patient
- Infection
- Frostbite

Your support will assist with advancing the science and give you an opportunity for a front row seat to hear about the latest advances and where the science of burn treatment is headed.

Sponsorship Benefits

Event Registration: Registrants will have the opportunity to attend all sessions and social events and interact with attendees.

Registration Scholarship for a Burn Survivor: It is important to have the survivor's voice in advancing the science. Sponsorship allows us to bring more survivors to the event to contribute to the conversation about long-term recovery goals.

ABA Website Recognition: ABA will highlight your company logo and link to your company website. *Website Statistics: Nearly 8,500 users per month, with a 16% return rate each month.*

Meeting Signage: Company logo recognition on meeting signage displayed onsite.

Social Media Recognition: ABA will promote each sponsorship level on Twitter including links to our website where your company information will be located. *Twitter Statistics: 15,000 average Twitter impressions each month.*

ABA Email, Sponsored Banner: Customized footer banner promoting your company on one of the ABA all member communications. *Analytics for open rate and click-through rate are included.*

Attendee List: ABA will provide an attendee mailing list to your company, post-meeting.

Sponsorship Opportunities

Gold Package: \$10,000	Silver Package: \$5,000
2 Event Registrations (<i>attend all events</i>)	1 Event Registration (<i>attend all events</i>)
1 Burn Survivor Meeting Attendee Registration Scholarship	1 Burn Survivor Meeting Attendee Registration Scholarship
ABA Website Recognition	ABA Website Recognition
Signage	Signage
Social Media Recognition	Social Media Recognition
ABA Email, Sponsored Banner	
Attendee Mailing List	

ABA Contact

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