



CARE
RESEARCH
PREVENTION
REHABILITATION
TEACHING

American Burn Association
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Chicago, IL

ABA VISION and MISSION

The American Burn Association is dedicated to improving the lives of everyone affected by burn injury.

ABA VALUES

Integrity
Innovation
Collaboration
Compassion

GOAL #1: EDUCATION

ABA will be the premier source of evidence-based, innovative, and comprehensive burn care education.

- Through **accreditation**, provide applicable CE credits for all burn disciplines.
 - **Maintain accreditation (CME) for physicians.**
 - **Maintain accreditation (CNE) for nurses.**
 - **Maintain accreditation for physical therapists.**
 - **Maintain accreditation for occupational therapists.**
 - **Maintain accreditation for dietitians/nutritionists.**
 - Obtain accreditation for pharmacists.
 - **Maintain accreditation for psychology.**
 - **Maintain accreditation for social work.**
 - Obtain accreditation for EMS professionals (for ABLS, Annual Meeting).
- Expand and enhance the **ABLS** program.
 - **Revamp the ABLS Instructor course to follow adult learning theory and teach the content of ABLS.**
 - **Develop clear plan for ABLS National Faculty and increase the number of NF so more Instructor courses can be delivered.**
 - **Redesign ABLS slides and manual to be more modern and demonstrate innovation in education.**
 - Redevelop ABLS Live so it can be offered more broadly and cost effectively.
 - **Redesign the ABLS Now course to follow online education best-practices so it is innovative and cutting edge in delivery.**
 - **Revise and improve the ABLS course every three years.**
 - Develop standardized high-fidelity, low-cost simulation materials for ABLS Live courses.
 - **Develop and implement a strategy to increase the number of ABLS Instructors.**
 - Promote ABLS to first responders, non-burn front-line healthcare workers who may see initially burned individuals.
 - **Promote the availability of ABLS NOW to US regions and as a basis for emergency preparedness education.**
 - **Expand ABLS Live program through partner organizations (i.e. EAST, TCAA, Boswick, etc.)**
- Enhance the **Annual Meeting** to meet the needs of the burn team.
 - Reimagine the Annual Meeting to deliver content in an innovative way.

- **Deliver an Annual Meeting that offers quality education for each discipline the ABA represents.**
- **Maintain or increase attendance at the Annual Meeting.**
- Add quality forum to Annual Meeting.
- Develop and implement an education **strategy** that provides continuous content across multiple platforms.
 - Invest in developing innovative ways to deliver educational content.
 - Make education content easily available.
 - Perform an educational needs assessment of membership.
 - Bring together key stakeholders with expertise and/or interest in educational content development and delivery to create a priority list of content ideas and the modalities that will be utilized.
 - Develop a formal process for the development and accreditation of educational activities (outside the scope of annual meeting) including strong project management, expectations for staff and committee volunteers, and identification of needed resources prior to the launch of the project.
 - Identify members of the ABA who are experts in educational program development to assist with development of new educational content including taking advantage of multiple modalities to deliver education.
 - Develop and update a vetted list of Subject Matter Experts to assist in developing educational content.
- Generate **new content** to meet the needs of all who care for burn injury.
 - Continue to develop and promote professional development initiatives that engage burn care professionals across the membership continuum and enhance the value of membership.
 - Continually add and expand educational offerings for all levels of burn practitioners, novice to expert and across all disciplines to the ABA website.
 - Create more web-based educational content for all disciplines.
 - Develop educational offerings and standardized resources to ensure the ABA is the primary resource for all providers who manage burn patients, targeted beyond those who are members of the community to non-ABA members and non-burn centers.
 - Develop education across the spectrum including prevention, acute care, reconstruction, rehabilitation.
 - **Ensure Business of Burns program contributes to the education goals by uniquely informing providers of the coding, billing, reimbursement, and leadership components essential to burn care economics.**
 - Reach out to other organizations and boards (such as RRC, ACEP, WOCN) to ensure that the ABA is providing guidance on core education that all providers should have.
 - Develop educational or competency-based training programs for burn care beyond ABLIS.

GOAL #2: RESEARCH

ABA will lead and direct priorities in burn research, advocate for funding, and support the development of investigators.

- Define **research priorities** and goals for burn injury.
 - Create and update a comprehensive research agenda based on State of the Science and BSAP, Research Committee, Research SIG input.
 - Disseminate SOS reports and ABA's research agenda to the membership.
 - Conduct Current and Future State of Burn Science meetings every 5 years.
- Grow and expand **funding** for research through advocacy at the local and federal levels and establishing strategic collaborations with national organizations to secure funding for burn research.
 - Engage both local and federal government entities (e.g. - DOD, BARDA, NIH, US Congress, and state agencies/legislatures) to prioritize and advocate for burn research funding.

- Engage alternate sources of funding to support clinical, basic, translational and implementation science burn research.
- Make information about potential funding streams regularly available to members.
- Explore establishing an ABA fund that can be used to support a variety of research priorities including young and mid-career research grants.
- Increase the visibility of ABuRN to expand and enhance **multi-center trials**.
 - Include information about multi-center trials in communications both internally (emails, weekly newsletter), externally (media) and at regional and other meetings.
- Support quality **basic, translational and implementation science** in burns.
 - Provide educational content for basic, translational and implementation science to members.
 - Partner with other professional organizations for opportunities to collaborate on basic, translational and implementation science research.
- Deliver a high-quality **Journal** that advances burn research and captures the best science.
 - Utilize the JBCR to share research in an accessible and engaging manner.
- Develop and encourage **young investigators**.
 - Develop educational programs for young investigators.

GOAL #3: QUALITY CARE

ABA will provide the framework for a continuous process of quality improvement and identification of benchmarks and best practices that improve patient safety and outcomes.

- Expand and enhance the **Burn Care Quality Platform** to improve the quality of care.
 - Continue to update the data definitions used in the registry to reflect the needs of the ABA.
 - Expand opportunities to use datasets for research to more of the membership, industry partners and other affiliates.
 - Develop educational and training programs to better complete registry data entry for registrars including QBR drop-in sessions.
 - Continue to research and offer new reporting options in BCQP (risk-adjusted models, clinical trials, state reporting, EHR integration, BISR).
 - Evaluate the addition of an outpatient only section to the registry to capture data on patients not seen as inpatients for the initial burn injury.
 - **Develop two additional dashboards to add to mortality and LOS (other possibilities include fluid resuscitation, sepsis, and ventilator days).**
- Evaluate, expand, and promote the ABA **Verification** program.
 - Ensure verification remains the highest level of burn care available, & standards remain robust.
 - Seamlessly incorporate registry data into Verification pre-review questionnaire.
 - Add true quality measures to the verification PRQ, including minimum inpatient volumes.
 - Document all verification processes and establish a resource and training for burn centers and reviewers to ensure consistency.
 - Develop verification pearls and pitfalls to demonstrate better practices and issues to avoid.
- Provide opportunities for those who are interested in demonstrating a level of competency through **certification and designations**.
 - Continue to develop and promote specialty certifications for various disciplines within the burn team, and monitor participation.
 - Ensure the Fellow of the ABA program contributes to quality goals by establishing a program that develops and denotes high quality burn physicians while serving as a public benchmark.
- Review and update evidence-based **practice guidelines** in burn care.

- Create, review, and update burn-related evidence-based guidelines to guide approaches in burn care.
- Incorporate guidelines in verification criteria and/or metrics in BCQP.
- Advocate for funding to support the development of guidelines.
- Expand the **Verified Burn Fellowship** program
 - Expand the Verified Burn Fellowship program and ensure it contributes to quality goals by ensuring it denotes high-quality burn physicians while serving as a public benchmark.
- Remain a consulting resource for burn **disaster planning and preparedness.**
 - Enhance the disaster preparedness program in partnership with other federal and non-profit emergency management organizations.
- Develop a quality strategy and roadmap
 - Integrate ABA burn quality programs to ensure cross-platform consistency towards continuous improvement in quality.
 - Develop a quality roadmap to define future quality related goals and timeline for achievement.
 - Evaluate the use of common data elements that represent the entire burn spectrum and alignment with other burn data sets.
 - Identify and incorporate stakeholders in quality improvement efforts.
 - Develop quality metrics for burn centers
 - Incorporate psychosocial/emotional into definition of quality outcomes.
 - **Update Burn Nursing: Scope and Standards by 2025**
 - **Develop a workforce summary report that contributes to quality goals by improving member engagement, advocacy, and recruitment of a sustainable burn care workforce.**

GOAL #4: PREVENTION

ABA will develop tools, provide resources, and advocate for policies and positions that prevent burn injuries in partnership with multiple stakeholders.

- Contribute to the development and implementation of **prevention strategies** for burns.
 - Establish list of prevention priorities and an implementation plan.
 - Solicit input from target audiences/stakeholders to determine marketing messages for prevention that will change behavior.
 - Expand National Burn Awareness theme and promote throughout the year.
 - Continue ABA awards for prevention papers and posters.
 - Develop year-round burn prevention PSAs, social media toolkits and related messaging to help promote prevention priorities.
- Continue to **advocate** for better care of burn patients and prevention efforts.
 - Work with the Dept. of Education to help mandate fire & burn prevention education beginning at the elementary school level.
 - Identify and develop advocacy strategy for member engagement and participation in advocacy efforts.
- Create new and expand existing **prevention collaborations**
 - Establish a roster of partners and stakeholders to identify prevention priorities and avoid duplication.
 - Engage national and local partners to support prevention and safety campaigns.

Organizational Strategies

- Enhance **member service and engagement.**
 - Increase membership recruitment and retention.

- Develop metrics and tools to measure member engagement and improve from baseline.
 - Develop leadership skills in those serving in ABA leadership roles and those with potential to lead the organization in the future.
 - Ensure continued equity and broad representation of voices in everything the ABA does.
 - Streamline the volunteer infrastructure, provide clear direction, and make specific work product requests to allow for greater value and efficiency in content development.
 - Develop Burn Care Organization membership.
 - Formalize regular webinar series aimed at different specialties.
 - Develop goals related to DEI for the ABA (what will be measured, what are the baseline metrics, where do we want to be).
- Expand **collaborative relationships**
 - Actively seek partnerships with other professional organizations to establish being a leader in burn care, research, and prevention.
 - Collaborate with International organizations ISBI/EBA/NABICON/others on resource development.
 - Develop relationships with industry partners.
 - Increase support for regional meetings and regional infrastructure.
- Increase **public awareness** of ABA
 - Market and promote education/research and prevention tools/resources outside of the membership.
 - Increased social media presence.
 - Increase awareness of the ABA by the general public through use of national media.