Mission

The American Burn Association (ABA) is dedicated to improving the lives of those affected by burn injury.

Serving more than 2,300 members in 33 countries, the ABA provides resources and support for burn care, prevention, education, and research for all professional disciplines in the field of burns. Our multidisciplinary approach is our greatest strength - enhancing our ability to work toward common goals with other organizations and maximizing our impact for patients.

VALUES

- Integrity
- Collaboration
- Innovation
- Compassion
Overview

YEAR IN REVIEW
Letter from the Executive Director
PAGE 3

HIGHLIGHTS
Our Year in Numbers
PAGE 4

PROGRESS
Strategic Plan Area Accomplishments
PAGE 5

FINANCES
Statement of Financial Position,
Financial Trends
PAGE 13

SPONSORS
Recognition of Our Partners
PAGE 15

CONTACTS
Board, Staff, & Social Media
PAGE 16
Welcome to the first American Burn Association (ABA) Annual Report! As I finish my sixth year as the Executive Director of ABA, I’m incredibly proud of how our association has persevered through some challenging times. We remain dedicated to improving the lives of everyone affected by burn injury and strive every day to meet the needs of our diverse membership. The ABA is financially solid, growing, and in possession of a new strategic plan that will help us fulfill our goals for years to come.

In 2022, we had the opportunity to be together in person for the first time in nearly three years during the ABA Annual Meeting in Las Vegas and it felt really good to reconnect. Meeting attendance reached a record high, and the education was phenomenal. Over the course of the year, we saw growth in membership, offered new educational programs, redefined the ABA’s strategic plan and future direction, and developed values to serve as our guiding light.

2023 promises to be even better! We are positioned for another highly successful Annual Meeting in Dallas in May. In the coming months, we will debut the Fellow of the American Burn Association (FABA) designation, release critical publications, and launch tools that will help us better serve our members such as a new online learning platform. This fall and winter, we will offer a CPG & Research Workshop as well as the Burn Surgeon Forum and Reconstruction Course. The ABA has added new staff positions to support our growing membership, advance programs, and continue to focus on expanding collaboration with our partners.

I am confident and excited that this organization will continue to rise to meet the opportunities and challenges that come its way. The strong partnerships between volunteers, staff, survivors, and other organizations make us uniquely prepared to face the future and whatever it may hold. We hope you will enjoy this report highlighting the many achievements we accomplished together in the last year with the goal of advancing our mission.

Thank you for your membership, service, and engagement with the ABA.

Kimberly Hoarle, MBA, CAE
Executive Director
Highlights

**Annual Meeting**

Record setting attendance and exhibitor participation to date during the 2022 Annual Meeting in Las Vegas!

- **#NBAW**
  - National Burn Awareness Week
  - February 6–12, 2022

Our 2022 Theme focused on "Burning Issues in the Kitchen" reaching 2M users.

**Virtual Events**

- **3** ABA HOSTED IN-PERSON MEETINGS
- **67** VIRTUAL EVENTS

**Participating Centers for BCQP**

- **90**

**ABLS Live Courses**

- **282**

**Verified Burn Centers**

- **79**

**Burn Surgeon Forum**

- **2 Days | 17 Presentations**
- **80+ Attendees**

**ABLS**

- **7,253** Certificants
- **146** Coordinators
- **721** Instructors

**Verified Burn Centers**

- **2,329** Individual Members

**Burn Care Organization (BCO) Members**

- **74**

**Special Interest Groups (SIGs)**

- **17**

**Average Revenue Growth**

- **2017-2023 = 10%**

**Social Media Statistics**

- **Facebook**: 4.3K Followers
- **Instagram**: 1.1K Followers
- **LinkedIn**: 1.8K Followers
- **Twitter**: 2.6K Followers
Progress Report

2020-2022 Strategic Plan Goal Areas
Membership

You Are the ABA

The ABA had 2,329 members by the end of 2022. This represents a 5% increase from the previous year and a 13% increase over the previous 5 years.

Burn Care Organization (BCO) membership grew steadily with 74 burn centers now participating

- BCO Town Hall sessions:
  - Coding & Reimbursement Update
  - Advocacy Training

Fellow in Training (FIT) Program launched January 2022

- Free membership and conference registration
- In-person networking event with burn center directors
- Three-part webinar series

FELLOWS IN TRAINING PROGRAM

FELLOW OF THE ABA

Fellow of the American Burn Association (FABA) launching May 2023

The FABA designation creates a publicly available benchmark for physicians, aiding in referral and encouraging excellence in burn care
Membership

- *You Are the ABA* campaign debuted on social media and was presented at regional burn meetings, showcasing ABA strengths across disciplines
- Traveling Fellowship Program and Cheryl Jordan Scholarship were relaunched, post-pandemic, and awarded funds to 10 clinicians for travel to burn centers around the US and Canada
- 35 SIG meetings – in-person and virtual options were expanded to include more discipline-specific learning

"The ABA community and its commitment to progress is amazing. I am so proud of all that we’ve accomplished together and the impact that our work will have on our members and patients. Looking towards a future that continues to advance burn care beyond what we can currently imagine."

- Lucy Wibbenmeyer, MD
ABA President 2021-2022
Research

DEPARTMENT OF DEFENSE GRANTS
Acute Burn Resuscitation Prospective Multicenter Observational Trial 2
$2.8M, Year 4 of 4

STAT: Standard Therapy Plus Active Therapy to Improve Mobility, Long-Term Activity, and Quality of Life for Severely Burn-Injured Patients After Skin Graft Surgery
$3.5M, Year 4 of 4

JOURNAL OF BURN CARE & RESEARCH
- Impact Factor of 1.845
- ~11,800 people engaged with content on the JBCR website each month
- Journal Clubs and Virtual Collections added including Women in Burn Research and Burn Camp

CLINICAL PRACTICE GUIDELINES
- Guidelines for Burn Patient Referral (updated)
- Early Mobilization and Rehabilitation of Critically Ill Burn Patients
- Refined process for guidelines development
  - Three new guidelines on track to publish in 2023

NEW RESEARCH EDUCATION & STRATEGY SESSION
CPG Writing and Aspiring Researcher Workshops - September 2023
Research and Advocacy Summit – September 2023
Education

**ABLS™**
- 282 ABLS™ Live Courses; 7,253 course participants
- 1,005 enrollees for ABLS Now™
- Trademarked ABLS™ and ABLS NOW™

**BURN SURGEON FORUM**
- First annual Burn Surgeon Forum featured 17 presentations in 2 days
- Over 80 attendees learned about the business of burns
- 97% of attendees agreed or strongly agreed that the content was high quality and relevant to their practice

**ONLINE EDUCATION**
- 67 Virtual Events including webinars, Journal Clubs, and SIGs
- 1,241 Virtual Event participants

---

**2023 LEARNING**

**NEW** - ABA Learning Center, online education platform

**REDESIGNED** - Updated ABLS™ Manual, Live Course Content, ABLS NOW™ platform, and Instructor Course

**RETURNING** - Burn Surgeon Forum and Reconstruction Course, December 2023

---

97% of attendees agreed content was high quality
Annual Meeting

Breaking Records
Highest attendance in ABA history

2,050 Attendees
233 Posters
107.25 CE Credit Hours
57 Abstract Presentations
110 Exhibitors and Sponsors
16 Correlatives
125 Forums
33 Poster Sessions
33 On-Demand for Attendees

Multiple Disciplines
CE credits for 6 different discipline types

New Partners
54 new exhibitors and sponsors participated

Virtual Options
Including the Opening Ceremony, Presidential Address, and Awards Presentation

CE credits for 6 different discipline types

Highest attendance in ABA history

Virtual Options
Including the Opening Ceremony, Presidential Address, and Awards Presentation

New Partners
54 new exhibitors and sponsors participated

Virtual Options
Including the Opening Ceremony, Presidential Address, and Awards Presentation

New Partners
54 new exhibitors and sponsors participated

Virtual Options
Including the Opening Ceremony, Presidential Address, and Awards Presentation

New Partners
54 new exhibitors and sponsors participated

Virtual Options
Including the Opening Ceremony, Presidential Address, and Awards Presentation
Prevention & Advocacy

- Burn Prevention Framework, a blueprint for prevention programs, published in January 2022
- $10 million secured for Military Burn Research for FY23
- Home Oxygen Burn Injury Position Statement released
- National Burn Awareness Week reached 2M people
- >75 advocacy meetings with Congressional Staff
Quality

STRATEGIC QUALITY SUMMIT

The ABA hosted a facilitated discussion with burn care quality leaders in the US/Canada to develop a roadmap to achieve a quality program vision that integrates data, verification, certification, research, and clinical practice guidelines.

REGISTRY & ANALYTICS

- 90 burn centers participated in the annual call for data, with data now accessible in the Burn Care Quality Platform (BCQP)
- 425,000 admissions in the BCQP
- Monthly online education and support - Open Houses & Drop-In Sessions
- Mortality and length-of-stay risk models available to burn centers
- 2022 Burn Injury Summary Report (BISR) published December 2022
- New Data Dictionary developed in 2022 and launched January 1, 2023

*Key vision points from attendees*
Quality

DISASTER PLANNING

- Disaster preparedness/planning work for Administration for Strategic Preparedness and Response (ASPR) grant continues (Year 5)
- Austere Guidelines Webinar (4-part series) May/June 2022
- Ukraine Burn Rounds (9-part series), Spring 2022

CERTIFICATION

- ABA continued to partner with Board of Certification for Emergency Nursing to produce Certified Burn Registered Nurse (CBRN) certification, on target to launch fall 2023
- *Burn Nursing: Injury Prevention to Rehabilitation and Aftercare* developed, on target to publish 2023
- Burn Therapist-Certified program certified 7 new burn therapists

VERIFICATION

- 79 verified burn centers
- 4 verified burn fellowship programs
- Launched new Verified Burn Fellowship Program
## Finances

### Statement of Financial Position

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$1,373,762</td>
</tr>
<tr>
<td>Short-Term Investments</td>
<td>$800,000</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>$532,453</td>
</tr>
<tr>
<td>Prepaid Expenses</td>
<td>$276,093</td>
</tr>
<tr>
<td>Fixed Assets</td>
<td>$23,537</td>
</tr>
<tr>
<td>Operating Lease Right-of-Use Asset</td>
<td>$267,047</td>
</tr>
<tr>
<td>Capitalized Software Dev. Costs</td>
<td>$300,318</td>
</tr>
<tr>
<td>Long-Term Investments</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>Other Assets</td>
<td>$192,000</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$4,765,211</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LIABILITIES</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable</td>
<td>$365,493</td>
</tr>
<tr>
<td>Accrued Expenses</td>
<td>$16,214</td>
</tr>
<tr>
<td>Short-Term Operating Lease Liability</td>
<td>$91,317</td>
</tr>
<tr>
<td>Deferred Revenue</td>
<td>$1,396,083</td>
</tr>
<tr>
<td>Long-Term Operating Lease Liability</td>
<td>$250,152</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>$2,119,259</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>NET ASSETS</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>$2,538,603</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>$107,349</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$2,645,952</strong></td>
</tr>
</tbody>
</table>

### Total Operating Revenue by Year

<table>
<thead>
<tr>
<th>Year</th>
<th>2017 Actual</th>
<th>2018 Actual</th>
<th>2019 Actual</th>
<th>2020 Actual</th>
<th>2021 Actual</th>
<th>2022 Actual</th>
<th>2023 Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$3,710,294</td>
<td>$4,323,537</td>
<td>$4,288,391</td>
<td>$2,876,758</td>
<td>$4,006,892</td>
<td>$5,463,178</td>
<td>$5,953,114</td>
</tr>
</tbody>
</table>

### Average Growth (2017-2023 = 10%)

FY2022 financial reports were unaudited at the time of Annual Report publication. The ABA operates using accrual-based accounting.
Looking Forward
Strategic Plan 2023-2025

"Over 90 organizational leaders participated in creating the 2023-25 strategic plan, which will continue to advance our mission with our values of Integrity, Innovation, Collaboration, and Compassion to guide us. The future of ABA remains bright thanks to our dedicated members and staff, strong collaborative relationships, and collective commitment to growth."

- Ingrid Parry, MS, PT, BT-C
ABA President 2022-2023

The American Burn Association community aims for Integrity, Innovation, Collaboration, and Compassion.

For additional details and organizational priorities, please visit ameriburn.org/strategicplan.

The strategic plan will be used to guide our work for the next 3 years. ABA’s committees are gearing up to create project plans using the specific tactics laid out in the strategic plan. This planned approach is aimed to refine the ABA’s core goals that drive our mission.
Sponsors

Increased sponsorship support has allowed the ABA to better serve our growing community of burn care professionals in the last year. Our 2022 sponsors were critical to the success of the Annual Meeting, Strategic Quality Summit, Burn Surgeon Forum, and other year-round educational offerings.

Learn more about ABA’s sponsorship opportunities at ameriburn.org/sponsorship

- Access Pro Medical
- Avita Medical
- Bio-Concepts, Inc.
- Cutiss
- DeRoyal Industries
- Gottfried Medical, Inc.
- Integra Life Sciences
- Kerecis
- Lumenis
- Maxxeus
- MEBO International
- Molnlycke Health Care
- PolyMedics Innovations
- PolyNovo
- Smith & Nephew
- SpectralMD
- Stratagraft
- Trevena, Inc.
- Triad LS
- Vericel Corporation
- Urgo Medical
American Burn Association
311 S. Wacker Drive, Suite 950
Chicago, IL 60606

ameriburn.org
(312) 642-9260
abacentraloffice@ameriburn.org

Stay Connected

STAFF
Kimberly A. Hoarle, MBA, CAE
Executive Director
Maureen T. Kiley, BBA
Senior Program Director
Janet Turner, MBA
Senior Director of Finance and Administration
Susan Becker, MBA, RN-BC
Director, Quality and Research Initiatives
Susan Gell-Horton, MAEd
Director, Education
Laura Roberts, CAE
Director, Strategic Initiatives
Jose Arias
Operations Manager
Kimberly Green, MBA
Membership Manager
Kacie Patterson
Senior Education Specialist
Lucy A. Rogan, PCM
Senior Marketing and Social Media Specialist
Allison Pierce
Project Specialist
Dena Leishman
Verification Coordinator
Megan Richards
Education Coordinator

BOARD OF TRUSTEES
Ingrid Parry, MS, PT, BT-C
President
Robert Cartotto, MD
President-Elect
Sharmila Dissanaike, MD
Secretary
Jeffrey E. Carter, MD
Treasurer
Steven A. Kahn, MD
Program Chair
Linwood Haith, MD
Bernadette Nedelec, BSc OT(C), PhD, Erg., BT-C
Jody Rood, RN, BSN
Colleen M. Ryan, MD
Alisa Savetamal, MD
J. Bradley Wiggins, RN, BSN
William Hickerson, MD
Past President
Lucy Wibbenmeyer, MD
Past President

Facebook
@AmericanBurnAssociation

Instagram
@AmericanBurnAssociation

LinkedIn
@American-Burn-Association

Twitter
@Ameriburn
Thank you to everyone who helped make this a year to remember!